

# PRESS RELEASE

## Contacts:

Regina Wheeler, CVB  
770-387-1357

Blakeli Myrick, *ConventionSouth*  
251-968-1236



## Clarence Brown Conference Center Named to *ConventionSouth* Magazine's 2014 "Elite 50 Conference Centers in the South"

GULF SHORES, AL – The Clarence Brown Conference Center in Cartersville, Georgia has been selected by the editors of *ConventionSouth* magazine, as one of the **Elite 50 Conference Centers in the South** for 2014 as featured in the June issue. Selected centers were noted as being the “coolest” and “most meetings friendly” conference facilities in the South, according to Associate Publisher and Editor Marlane Bundock. “In today’s business marketplace, meeting planners are especially looking for the business-focused environments and top-of-the-line event services that conference centers offer. The Elite 50 each offer meeting planners and their attendees a unique set of features such as technology and aesthetics, and are able to host a diverse range of gatherings from cutting-edge business meetings to well-orchestrated social events,” conveyed Bundock.

“The process to place conference centers on the list and determine the facilities to showcase in the magazine was tedious,” according to Bundock. “Hundreds of facilities from across 16 states in the South and the Carribean were reviewed for their eligibility, but we strived to find centers that were a cut above the rest.”

The Clarence Brown Conference Center opened in 2010, under the administration and direction of the Cartersville-Bartow County Convention & Visitors Bureau. Named to honor former Bartow County Commissioner Clarence Brown, the center was developed by SPLOST collections, and is now funded solely by conference center sales efforts and one percent of the lodging tax collected in the City of Cartersville and Bartow County.

While creating successful and memorable meetings and events worth repeating is at the heart of the daily mission, ultimately, the CVB directs the center with the goal of enhancing economic development through tourism marketing. “Recognition as part of the South’s 50 Elite is a great honor that is attributed to the right mix of flexible meeting and event space with the most-advanced technology available,” beamed CVB Executive Director Ellen Archer. “But it is our professional and attentive staff that has served 70,000 happy clients throughout the past year. Hopefully this will ensure that the Clarence Brown Conference Center will be a fixture in *ConventionSouth*’s Elite 50 Conference Centers for years to come.”

A complete list of “The Elite 50 Conference Centers in the South” can be found at [www.ConventionSouth.com/conferencecenters.htm](http://www.ConventionSouth.com/conferencecenters.htm). To plan your next meeting or event at the Clarence Brown Conference Center see [www.BrownConferenceCenter.com](http://www.BrownConferenceCenter.com).

**About ConventionSouth:** Celebrating 30 years as a leading meeting planner resource, ConventionSouth magazine is based in Gulf Shores, AL, and is circulated to more than 18,000 meeting professionals located across the country that book meetings held within the South. Meeting planners can subscribe to the magazine for free at [www.ConventionSouth.com](http://www.ConventionSouth.com).

**About Clarence Brown Conference Center:** A center driven to become your venue of choice for social and business gatherings, the Clarence Brown Conference Center is ideally located between Atlanta and Chattanooga, just one mile west of Interstate 75 Exit 290, on Georgia Highway 20. The center is operated by the Cartersville-Bartow County Convention & Visitors Bureau, and houses the Georgia Regional Visitor Information Center in Cartersville. The 40,000 sq. ft. facility and 20-acre grounds were designed and constructed to adhere to the best environmental guidelines, ultimately achieving LEED® Gold certification. Sophisticated décor and advanced presentation technology combine with interior and exterior spaces to accommodate gatherings for two to 2,000. Learn more online at - [www.BrownConferenceCenter.com](http://www.BrownConferenceCenter.com) or call 770-606-5763.

